



Marion-Polk Food Share
Board of Directors Meeting Minutes
Thursday, July 14, 2016

Board Members Attending: Alex Beamer, Cheryl Wells, Jim Green, Courtney Knox Busch, Dick Yates, Eileen Zielinski, Bernadette Mele, Warren Bednarz, John Burt, Denny Young

Staff Members Attending: Rick Gaupo, Ian Dixon-McDonald, Julie Hambuchen, Abisha Dunivin, Rebecca Long, Eileen DiCicco, Corrina Hawkins

Call to Order:

Alex Beamer called the meeting to order at 8:18 a.m.

Mission Moment:

Dick Yates presented the Board Member Spotlight for July's Mission Moment. Dick grew up in a cooperative community in southeastern Pennsylvania during the 1950s and early 60s. Jointly owned areas of the community were maintained during weekly work projects, instilling in Dick the importance of community and responsibility to neighbors.

Dick attended the University of Pennsylvania and arrived in Oregon in 1973, working thirty years at Oregon State Hospital. During retirement, **Dick** has been instrumental in the growth and success of Salem Harvest. As Salem Harvest grew from his neighborhood to those throughout the city, **Dick** created an automated website that manages rosters, harvests, and waiting lists. **Dick** has expanded its use by customizing and installing the system for many harvesting organizations around the country.

Partnering with the Food Share – Salem Harvest provides the harvests and pickers, the Food Share provides trucks and food distribution -- has enabled Salem Harvest to flourish into an organization that has donated one million pounds of food over six years of harvests. Salem Harvest has proved itself to be a fruitful organization for leveraging limited resources to feed hungry people.

Finance Update:

Jim Green referred the board to financial statements in the board packet. **Jim** reminded the board that the Food Share is operating at a deficit due to carryover of revenues earned last year to be spent this year, adding that FY2015 and 2016 together represent a surplus. **Jim** pointed out new explanations for line items. **Denny Young** concurred that the reporting detail has dramatically improved, far beyond the quality of reporting typically seen at non-profits.

Consent Agenda:

Alex Beamer presented the following consent agenda items:

1. May 2016 board meeting minutes
2. MPFS financial statements ending May 31, 2016

Jim Green motioned to approve all consent agenda items, **Warren Bednarz** seconded, and the motion was unanimously moved.

Development Update:

Julie Hambuchen conveyed the outcome of the CenturyLink campaign. **Julie** shared that the rules were altered drastically this year, making the campaign more challenging for the Food Share to leverage. This prompted a change of strategy to reach specific major donors, generating the \$100,000 in donations required to receive \$100,000 in matching funds. The Food Share was one of three food banks nationwide who received the largest possible match. In addition, the Colson Foundation contributed \$75,000 to be used for the direct mailing matching campaign.

Julie next reported on the Farm to Table dinner and auction. Feedback indicates donors enjoyed the venue and energy. Speaker **Mattie Jenkins**, Food Share Staff Accountant, gave a moving presentation. The auction effectively met the strategy for the event to be one where attendees give within the room. The net revenue was \$72,000 (not including the Colson Match); the paddle raise garnered \$38,000. Final numbers will follow. **Julie** shared that the event represents great potential for sponsorship.

Julie invited board members to the next donor appreciation luncheon September 15, and to have their portraits taken for the new website following the meeting.

Fiscal Year 2016-17 Preview & Executive Summary:

Rick Gaupo referred the board to the *FY 2016-17 Preview & Executive Summary* which explores the broad question: What should the Food Share be thinking more about? **Rick** invited discussion to prepare for strategic planning conversations, with 85% of energy expendable for running the Food Share as it is now and 15% available to grow areas we care about.

Denny Young commented on the need to modify the budget to fit new strategic plans, with **Jim Green** adding that the way we now revamp the budget quarterly while projecting two to three years will be helpful to strategic planning.

Regarding the amount of food coming in and going out, **Rick** shared that it's up slightly from last year, and this year will be about the same. Considering whether it is enough food and the right type of food has been challenging to try to answer. This will be examined more deeply. **Rick** added that about a million pounds of food goes straight to agencies, rather than through the Food Share; we are not able to count this amount as part of the Food Share's poundage. **Denny Young** suggested a mapping strategy based on census data to determine whether the Food Share is providing enough food to meet needs.

Interest was also expressed in expanding meal sites, Meals on Wheels, the Youth Farm, agencies' produce distribution capacities, running more pantries ourselves, and strategies that enable people to aid in providing for themselves.

Courtney Knox Busch offered that the material in the preview had been well prepared, and she looks forward to engaging in the strategic planning sessions as well as soliciting community input and reviewing data. **Rebecca Long** will coordinate these events; be on the lookout for communications regarding dates and venues.

Denny inquired about our progress in meeting old goals. **Rick** and the leadership team will include updates from last fiscal year in the September board packet.

Lastly, **Warren Bednarz** motioned to approve the proposed revised Fiscal Year 2016-17 budget, **Cheryl Wells** seconded, and the motion was unanimously moved.

Adjournment:

Alex Beamer adjourned the meeting at 9:34 a.m.

Rebecca Long
Executive Assistant

Esther Puentes
Board Secretary